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Magnet Media Inc. Showcases New East Coast Headquarters With VIP Event

Fueled By Passion

New York, NY (March 29th, 2013)—On Thursday, May 23rd, Magnet Media Inc., showcased its newly launched New York headquarters with a VIP, open-house event. Nearly 100 attendees from some of the leading tech and new media companies were in attendance, as well as partners, press, and members of the Magnet Media staff.

“We were excited to showcase our new office, which includes state-of-the-art production capabilities, screening room and events space, and, of course, a great bar,” said Megan Cunningham, CEO of Magnet Media. “As our client list continues to grow, we have continued to expand and our new space is a great representation of Magnet Media’s growing business and identity at this moment in time.”

Read more and view photos from the NYC launch party at: <http://www.magnetmediafilms.com/blog/magnets-nyc-open-house-party/>

Magnet Media also recently hosted an open house party to celebrate the launch of its new West Coast offices in San Jose, CA on May 9th. The event, attended by top Silicon Valley brands, celebrated Magnet’s expansion to further support the growing demand for video content in the West Coast tech community. A short video of the event, which includes appearances and comments from Magnet Media clients including Adobe Systems, Inc. and Good Technology, can be viewed at: <http://www.magnetmediafilms.com/blog/video-magnets-west-coast-open-house-event/>

While May’s open house events served as the official launch of Magnet Media’s expanded facilities, attendees first got a sneak peak of the NYC office at the debut of the upcoming programming slate for its Magnet Media Originals division at a NewFronts breakfast event April 30. Presented in partnership with the Associated Press,

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AOL, MSN, Alloy Digital DBG, KickTV, and Innovative Artists Digital Media, the screening featured exclusive content and distribution opportunities and special guests.

Watch the Magnet Media Originals launch trailer and learn more at: <http://www.magnetmediafilms.com/magnet-media-originals/>.

For more information about Magnet Media, visit: <http://magnetmediafilms.com/>

About Magnet Media:

Magnet Media is the market leader in providing content solutions for brands. We produce video and social programs for our clients and strategically deploy them to engage audiences. We specialize in telling the brand's story by producing and syndicating compelling video and interactive content, using social platforms to help brands share their story, reach and engage their target audiences, and ultimately drive actions that deliver on business results. Our strategic and creative capabilities have kept us at the forefront of digital media for over 13 years, working side by side with the biggest brands in the world, helping them derive true business value from content solutions.

Our clients include Google, NBC, DreamWorks Animation, Amazon, Xbox, Showtime, Microsoft, ABC, The Associated Press, and many other world-class brands.

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