

Magnet Media Inc. unveils West Coast office with VIP event

Magnet Media Inc., headquartered in New York, NY, unveiled its new west coast office in Downtown San Jose with a grand opening open-house event last night. More than 100 attendees from some of the leading tech corporations in the San Francisco Bay Area were in attendance.

"I'm so excited to expand our footprint to include a dedicated Bay Area team to continue to support the demand for video content in the West Coast tech community," Megan Cunningham, CEO of Magnet Media, shared. "Our client list includes Google, Adobe, Microsoft, Norton by Symantec, and many more, so it's a natural move for us to maintain a full-time presence on the West Coast to serve them and many other tech companies."

Magnet's unique blend of video strategy and production expertise married with a successful social media marketing model puts the company in an excellent position to support growing companies, according to Kimberlee Stephens, Magnet Media West Coast Director. "These companies have some exciting stories to tell! Having a dedicated office in the heart of the Silicon Valley will allow us to even more effectively support them nationwide. It's a great time to be in the video content business."

About Magnet Media:

Magnet Media is the market leader in providing content solutions for brands. We produce video and social programs for our clients and strategically deploy them to engage audiences. We specialize in telling the brand's story by producing and syndicating compelling video and interactive content, using social platforms to help brands share their story, reach and engage their target audiences, and ultimately drive actions that deliver on business results. Our strategic and creative capabilities have kept us at the forefront of digital media for over 13 years, working side by side with the biggest brands in the world, helping them derive true business value from content solutions.

Our clients include Google, NBC, DreamWorks Animation, Amazon, Xbox, Showtime, Microsoft, ABC, The Associated Press, and many other world-class brands.

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