



FOR IMMEDIATE RELEASE

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MAGNET MEDIA INC. ANNOUNCES ADVERTISING WEEK SPONSORSHIP AND EVENT COVERAGE

NEW YORK, NY, September 24, 2013—Magnet Media, Inc. has signed on to be an official sponsor of the 10th annual Advertising Week, being held this week at various locations around Manhattan. Magnet Media joins Google, Facebook, BuzzFeed, Twitter and many other digital and advertising heavyweights in sponsoring the weeklong event, culminating on Friday, September 27th.

Magnet Media, an industry leader in providing original video and content solutions for some of the largest brands in the country, was selected to cover all of Advertising Week's major events. They will produce two 1-2 minute promotional videos of the week's highlights to be used throughout 2013 and beyond. You can also find Magnet's name on The Advertising Week Social club site, and mobile app.

Advertising Week is the premier gathering of marketing and communications leaders each year in New York. Over 200 events bring together some of the industry's best thinkers and creators to speak on everything from the year's best ads to the newest trends in the field.

"Magnet Media is honored to have been selected to capture and communicate the spirit of Advertising Week's 10th Anniversary through video," said Ryan Swearingen, Magnet Media's Director of Marketing. *"We're also proud to be a corporate sponsor for the premier marketing and communications event of the year and in the company of many of the industry's indisputable heavyweights."*

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MAGNET MEDIA is the market leader in providing content solutions for brands. We produce video and social programs for our clients and strategically deploy them to engage audiences. We specialize in telling the brand's story by producing and syndicating compelling video and interactive content, using social platforms to help brands share their story, reach and engage their target audiences, and ultimately drive actions that deliver on business results. Our strategic and creative capabilities have kept us at the forefront of digital media for over 13 years, working side by side with the biggest brands in the world, helping them derive true business value from content solutions.

Our clients include Google, NBC, DreamWorks Animation, Amazon, Xbox, Showtime, Microsoft, ABC, The Associated Press and many other world class brands.

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